



Refueling: The advantage of modern oxygen sensors becomes obvious

### Innovative technology saves lots of money

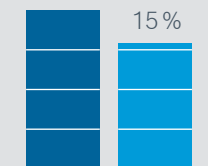
Modern Bosch oxygen sensors ensure the right air and fuel mixture when driving the car. The engine can operate most efficiently.

### Proper measuring ensures low emissions

For optimal exhaust treatment, the oxygen sensors must provide live and reliable measurements. Only then can the three-way catalytic converter be able to reduce exhaust emissions by up to 99 %.

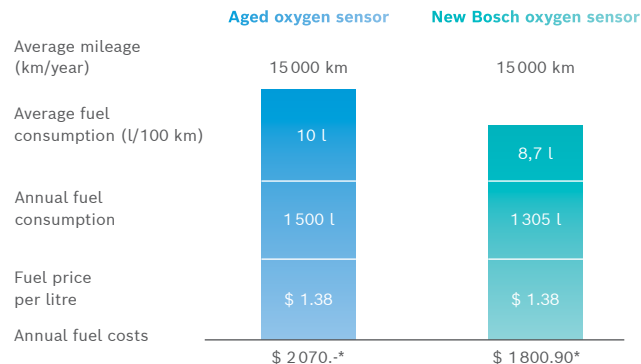
**The outcome: Thanks to this performance even the strictest emission regulations can be met.**

**Nowadays:** Modern Bosch oxygen sensors help saving fuel. They control the engine efficiently and ensure optimal performance with lowered fuel consumption – by up to 15 %.



## Save money with new oxygen sensors

### Less visits to the petrol station



\* Shown example: Annual savings of AUD 269.10 (Bosch analysis based on a mileage of 15 000 km at average driving behavior)

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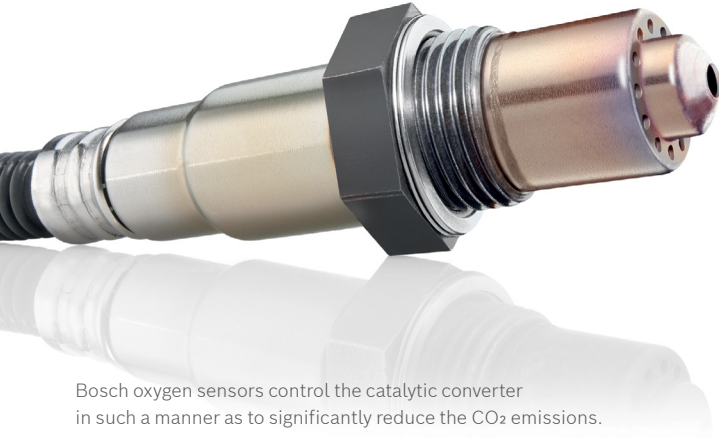
# Bosch oxygen sensors

For the sake of a clean environment,  
have your oxygen sensors checked



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## Small sensor with big impact: Bosch oxygen sensor



Bosch oxygen sensors control the catalytic converter in such a manner as to significantly reduce the CO<sub>2</sub> emissions.

### No oxygen sensor, no catalytic converter

In 1976, the oxygen sensor was first launched as original equipment on a series-produced vehicle. The emission levels achieved did not only fall below the applicable emission regulations, they would comply with more stringent future regulations. By now – more than 40 years later – hardly any other vehicle component stands for “clean driving” as oxygen sensors do. It is practically impossible to imagine today’s motor vehicles without it. After all, oxygen sensors first allowed the application of three-way catalytic converters – and the compliance with modern emission standards.

### Bosch: 1<sup>st</sup> choice in terms of oxygen sensors

As the inventor and a major producer of oxygen sensors, Bosch guarantees the use of innovative materials and manufacturing processes. Bosch oxygen sensors are optimized for breaking and thermal shock resistance and are 100 % functionally tested.

### Bosch oxygen sensors stand out for their:

- ▶ Extremely high durability
- ▶ Excellent performance
- ▶ Optimal engine compatibility

## Oxygen-sensor maintenance – simply safer

### Regular checking and replacement is well worth it

Optimum functionality of oxygen sensors is a prerequisite for reliable engine performance. Combustion of soiled fuel and oil residues can reduce their service life significantly.

### Safety first: stick to inspection and replacement intervals

Reduced effort, great benefit: Have your workshop check the oxygen sensor at each and every scheduled service – regularly every 30 000 km. If aging is detected have your oxygen sensor(s) replaced.

### There are good reasons for you as a car driver to rely on properly functioning Bosch oxygen sensors:

- ▶ Reduction of fuel consumption by up to 15 %
- ▶ Avoidance of expensive catalytic converter damage
- ▶ Adherence to strict exhaust emission standards
- ▶ Improved driving performance



## Advantages of Bosch Oxygen sensors at a glance:

- ▶ From the inventor of the oxygen sensor: Within the wide Bosch range of oxygen sensors there is the right oxygen sensor for a large range of diesel and petrol-driven vehicles. In Bosch quality, of course.
- ▶ Due to continuous development Bosch oxygen sensors are always state-of-the-art.
- ▶ Bosch oxygen sensors are delivered to your workshop as ready-to-install unit – saving time and money.
- ▶ Bosch has produced over a billion oxygen sensors since invented in 1976.

## Better check every 30 000 km



### Good reasons for increased safety

Oxygen sensors are wearing parts:

**It's worth checking them!**

Worsened cold start?

**Could be due to the oxygen sensor!**

Your car runs so-so?

**Improve performance with a new oxygen sensor!**

You got used to an aged sensor.

**Your engine, as well!**

Replacing the oxygen sensors is no big deal,  
**a damaged catalytic converter is!**

For ongoing great performance:

**Bosch oxygen sensors!**